CONTRACT



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	rision		Alt Order #	
	941244	1		06259798	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #		Į		
10/02/12 - 11/06/12	1537				
Advertiser	-		<u>Ori</u>	ginal Date /	
Obama/D/President			0	19/28/12	/ 09/28/12
	Billing Cycle	<u>9 070:9</u>			Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Account Executive			Sales Office
	WLWT	Mica H	lans	sen	HRP -Washingto
	Special Hand	ling			
	Demographic				
	Adults 25+				
	IDB#	Adver	ise	r Code	Product Code
	9912856	95			101
	Agency Ref Advertiser R			Ref	

Spots/ Type Spots Amount Rate Length Week Start/End Time Days *Line Ch Start Date End Date Description \$3,060.00 1-2p :30 WLWT 10/02/12 11/02/12 Days of Our Lives Class of Time - Immediately Pre-emptible without notice Weekdays Spots/Week <u>Rate</u> End Date Start Date \$65.00 4 Week: 10/01/12 10/07/12 -TWTF--\$175.00 -TWTF--10/14/12 Week: 10/08/12 4 \$175.00 -TWTF--Week: 10/15/12 10/21/12 \$175.00 4 -TWTE--Week: 10/22/12 10/28/12 \$175.00 -TWTF--11/04/12 Week: 10/29/12 NM 16 \$6,400.00 :30 NBC Today Show III 10-11a 11/02/12 WLWT10/02/12 Class of Time - Pre-emptible with notice Spots/Week Rate Weekdays Start Date End Date \$175.00 0 Week: 10/01/12 10/07/12 \$400.00 -TWTF--4 10/14/12 Week: 10/08/12 \$400.00 -TWTF--4 10/21/12 Week: 10/15/12 Δ \$400.00 10/28/12 -TWTF--Week: 10/22/12 \$400.00 -TWTF--Week: 10/29/12 11/04/12 NM 20 \$6,900.00 :30 1135-1237a NBC Tonight Show 11/02/12 WLWT10/02/12 Class of Time - Immediately Pre-emptible without notice Spots/Week Weekdays Rate End Date Start Date \$125.00 4 Week: 10/01/12 10/07/12 -TWTF--\$400.00 -TWTF--4 Week: 10/08/12 10/14/12 \$400.00 4 10/21/12 -TWTF--Week: 10/15/12 \$400.00 4 -TWTF--Week: 10/22/12 10/28/12 \$400.00 11/04/12 -TWTF--Week: 10/29/12 NM \$1,600.00 16 :30 STEVE HARVEY [STEVE HARVEY DAY WLWT10/02/12 11/02/12 Class of Time - Immediately Pre-emptible without notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$100.00 0 10/07/12 Week: 10/01/12 \$100.00 4 Week: 10/08/12 10/14/12 -TWTF--\$100.00 4 Week: 10/15/12 10/21/12 -TWTF--4 \$100.00 Week: 10/22/12 -TWTF--10/28/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LITE TIATSACHOTS, IN - INEW, E - EUILEU, D - Deleteu)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



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Alt Order# Contract / Revision 941244 06259798

Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

Snotel

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$100.00						
E 5 WLWT10/02/12 11/02/12 1230-1p	1230-1p		:30	-	NM	20	\$1,800.00
Class of Time - Immediately Pre-emptible without notice							
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate						
Week: 10/01/12 10/07/12 -TWTF 4	\$50.00						
Week: 10/08/12	\$100.00						
Week: 10/15/12 10/21/12 -TWTF 4	\$100.00 \$100.00						
Week: 10/22/12 10/28/12 -TWTF 4	\$100.00				ļ		
VVeek. 10/29/12 11/04/12 11/11			:30		NM	20	\$2,960.00
E 6 WLWT10/02/12 11/02/12 Late Night w/Jimmy Fallon	1237-136a		.50				
Class of Time - Immediately Pre-emptible without notice Start Date Fnd Date Weekdays Spots/Week	Rate_				1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 4	\$40.00						
Week: 10/08/12 10/14/12 -TWTF 4	\$175.00						
Week; 10/15/12 10/21/12 -TWTF 4	\$175.00						
Week: 10/22/12	\$175.00						
Week: 10/29/12 11/04/12 -TWTF 4	\$175.00						40 500 00
E 7 WLWT10/02/12 11/02/12 12-1230p M-F news	12-1230p		:30		NM	20	\$2,580.00
Class of Time - Immediately Pre-emptible without notice	- .				I		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$45.00						
Week: 10/01/12 10/07/12 -TWTF 4	\$150.00				1		
Vveek; 10/00/12 10/14/12 1W13	\$150.00]		
Week: 10/15/12	\$150.00						
Week: 10/29/12 11/04/12 -TWTF 4	\$150.00						
E 8 WLWT10/02/12 11/02/12 NBC Carson Daly	Carson Daly		:30		NM	20	\$820.00
Class of Time - Immediately Pre-emptible without notice							
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Vveek</u>							
Week: 10/01/12 10/07/12 -TwTF 4	\$5.00						
Week: 10/08/12	\$50.00						
Week: 10/15/12 10/21/12 -TWTF 4	\$50.00 \$50.00				1		
Week: 10/22/12	\$50.00						
VVeek. 10/29/12 11/04/12 14/17	2-3p		:30		NM	16	\$2,800.00
E 9 WLWT10/02/12 11/02/12 2-3p	2-3p						
Class of Time - Immediately Pre-emptible without notice Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>	Rate						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/veek</u> Week: 10/01/12 10/07/12 0	\$175.00						
Week: 10/08/12 10/14/12 -TWTF 4	\$175.00						
Week: 10/15/12	\$175.00						
Week: 10/22/12	\$175.00						
Week: 10/29/12	\$175.00				N 13 6	20	\$5,100.00
E 10 WLWT10/02/12 11/02/12 JUDGE JUDY EF	Judge Judy		:30		ММ	20	45 , 100.00
Class of Time - Immediately Pre-emptible without notice	Dete						
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u> \$75.00						
VVCCR. TOTAL TE	\$300.00						
Week: 10/08/12	\$300.00						
Week: 10/22/12 10/28/12 -TWTF 4	\$300.00						
VACON, TOTALITE TOTAL TELEVISION							

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Contract Dates Product Estimate# OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

						Spots/				
*Line Ch Start [Date End Da	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$300.00						
E 11 WLWT10/02/	12 11/02/1	2 DR OZ EF		4PM-5PM		:30		NM	20	\$5,080.00
		y Pre-emptible	without notice					1		
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$70.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$300.00 \$300.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$300.00						
Week: 10/22/12	10/28/12	-TWTF	4 4	\$300.00						
Week: 10/29/12	11/04/12	-TWTF				.20		NM	20	\$500.00
12 WLWT10/02/				430-5a		:30		14101	20	ψοσο.σο
Start Date	End Date	ly Pre-emptible Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$25.00				1		
Week: 10/01/12	10/07/12	-TWTF	4	\$25.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$25.00				1		
Week: 10/15/12	10/21/12	-TWTF	4	\$25.00				l l		
Week: 10/22/12	10/28/12 11/04/12	-TWTF	4	\$25.00						
Week: 10/29/12				5-530p		:30		NM	20	\$20,000.00
N 13 WLWT10/02		•	- news	5-330h		.50				•
		ole with notice	Spots/Week	Rate						
Start Date	End Date 10/07/12	<u>Weekdays</u> -TWTF	<u> 300(5/44eek</u>	\$1,000.00						
Week: 10/01/12	10/07/12	-TWTF	4	\$1,000.00						
Week: 10/08/12 Week: 10/15/12	10/14/12	-TWTF	4	\$1,000.00						
	10/21/12	-TWTF	4	\$1,000.00				ı		
Week: 10/22/12 Week: 10/29/12	11/04/12	-TWTF	4	\$1,000.00						
E 14 WLWT10/02				5-6a	····	:30		NM	45	\$4,860.00
		ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	9	\$40.00						
Week: 10/08/12	10/14/12	-TWTF	9	\$125.00						
Week: 10/15/12	10/21/12	-TWTF	9	\$125.00						
Week: 10/22/12	10/28/12	-TWTF	9	\$125.00						
Week: 10/29/12	11/04/12	-TWTF	9	\$125.00						
N 15 WLWT10/02	2/12 11/02/	12 530-6p M-	Fnews	530-6p		:30		NM	20	\$20,000.00
Class of Tim	e - Pre-empti	ble with notice								
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-TWTF	4	\$1,000.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$1,000.00 \$1,000.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$1,000.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$1,000.00						
Week: 10/29/12	11/04/12	-TWTF	4			:30		NM	16	\$16,000.00
N 16 WLWT10/02		•	r news	6-630p		.30		14141	"	4.5,500.00
		ible with notice	Cnoto/Mook	Rate						
Start Date		<u>Weekdays</u>	Spots/Week 0	\$600.00						
Week: 10/01/12	10/07/12	-TWTF	4	\$1,000.00						
Week: 10/08/12	10/14/12 10/21/12	-TWTF	4	\$1,000.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$1,000.00						
Week: 10/22/12	10/20/12	I AA I J	•	+ -1				'	-	

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Product Estimate # Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

							Spots/				
*Line	Ch Start	Date End Da	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
	Start Date : 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00						
	WLWT 10/02		2 6-7a news		6-7a		:30		NM	36	\$28,800.00
			ole with notice								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Weel	c: 10/01/12	10/07/12		0	\$250.00						
Weel	c: 10/08/12	10/14/12	-TWTF	9	\$800.00						
Weel	c: 10/15/12	10/21/12	-TWTF	9	\$800.00				1		
	c: 10/22/12	10/28/12	-TWTF	9	\$800.00						
Weel	k: 10/29/12	11/04/12	-TWTF	99	\$800.00				NM	5	\$4,000.00
	WLWT 10/02		•		7-730p		:30		NIVI	5	ψ4,000.00
			ble with notice	Spots/Week	Rate						
101	Start Date	End Date 10/07/12	<u>Weekdays</u> -T	<u> </u>	\$800.00						
	k: 10/01/12 k: 10/08/12	10/07/12	-TWTF	1	\$800.00				1		
	k: 10/06/12 k: 10/15/12	10/14/12	-TWTF	1	\$800.00						
	k: 10/13/12 k: 10/22/12	10/28/12	-TWTF	1	\$800.00						
	k: 10/29/12	11/04/12	-TWTF	1	\$800.00						
	WLWT 10/02		12 NBC Today	/ Show	7-9a		:30		NM	64	\$76,800.00
			ble with notice						1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Wee	k: 10/01/12	10/07/12		0	\$350.00				1		
Wee	k: 10/08/12	10/14/12	-TWTF	16	\$1,200.00						
Wee	k: 10/15/12	10/21/12	-TWTF	16	\$1,200.00				4		
	k: 10/22/12	10/28/12	-TWTF	16	\$1,200.00						
Wee	k: 10/29/12	11/04/12	-TWTF	16	\$1,200.00		-20		MM	5	\$4,000.00
N 20	WLWT 10/0				730-8p		:30		14141	3	Ψ4,000.00
			ible with notice	Spots/Week	Rate						
Moo	Start Date k: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	<u> </u>	\$800.00				1		
	ek: 10/01/12	10/07/12	-TWTF	1	\$800.00						
	k: 10/15/12	10/21/12	-TWTF	1	\$800.00						
	k: 10/22/12	10/28/12	-TWTF	1	\$800.00						
	k: 10/29/12	11/04/12	-TWTF	1	\$800.00						
	WLWT 10/0	2/12 11/02	/12 NBC Toda	y Show II	9-10a		:30		NM	16	\$12,800.00
			tible with notice						1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	k: 10/01/12	10/07/12		0	\$250.00						
	ek: 10/08/12	10/14/12	-TWTF	4	\$800.00 \$800.00						
	ek: 10/15/12	10/21/12	-TWTF	4	\$800.00						
	ek: 10/22/12	10/28/12	-TWTF -TWTF	4 4	\$800.00						
	ek: 10/29/12	11/04/12			11-1135p		:30		NM	25	\$42,500.00
N 22			/12 11-1135p	WI-Su	11 1100p						
			tible with notice Weekdays	Spots/Week	Rate						
۱۸۱۵	<u>Start Date</u> ek: 10/01/12	10/07/12	-TWTFS-	5	\$1,700.00						
	ek: 10/01/12	10/14/12	-TWTFS-	5	\$1,700.00						
	ek: 10/15/12	10/21/12	-TWTFS-	5	\$1,700.00						
	ek: 10/22/12	10/28/12	-TWTFS-	5	\$1,700.00				l	l	

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Estimate # Product Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

						Spots	s/			
*Line Ch Start D	Date End Da	ate Description	າ	Start/End Time	Days	Length Weel	c Rate	Type Sp	ots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTFS-	Spots/Week 5	<u>Rate</u> \$1,700.00						
23 WLWT10/12/	12 11/02/1	2 F10-11p		F10-11p		:30		NM	3	\$4,500.00
Class of Time <u>Start Date</u> Week: 10/08/12 Week: 10/15/12 Week: 10/22/12	- Immediate <u>End Date</u> 10/14/12 10/21/12 10/28/12	y Pre-emptible v <u>Weekdays</u> 1 1	Spots/Week 1 0 1	<u>Rate</u> \$1,500.00 \$0.00 \$1,500.00						
Week: 10/29/12	11/04/12	1	1	\$1,500.00				NIM	3	\$2,400.00
24 WLWT10/05/				F9-10p		:30		NM	3	Ψ2,400.00
Start Date Week: 10/01/12 Week: 10/08/12 Week: 10/15/12 Week: 10/22/12	End Date 10/07/12 10/14/12 10/21/12 10/28/12	ly Pre-emptible Weekdays11	without notice Spots/Week 1 0 1 0 1	<u>Rate</u> \$800.00 \$0.00 \$800.00 \$0.00 \$800.00		·				
Week: 10/29/12	11/04/12	1	Tailing Officer	Prime Other		:30		NM	4	\$8,000.00
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	e - Immediate <u>End Date</u> 10/14/12 10/21/12	ely Pre-emptible <u>Weekdays</u> 1	Prime Other without notice Spots/Week 1 1	Rate \$2,000.00 \$2,000.00 \$2,000.00		.00				
Week: 10/22/12	10/28/12	1 Descriptio	n '	Start/End Time	Weekd	ays Length	<u>Rate</u>	Type		
Spot Ch Da 3 WLWT 10 Credited	<u>ite Range</u> 1/22/12-10/28		Prime Other	Prime Other	M	:30	\$2,000.00	NM		
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	1 1	1 1	\$2,000.00 \$2,000.00						
E 26 WLWT10/06	/12 11/04/	12 Sa/Su 5-6	a News	Sa/Su 5-6a		:30		NM	20	\$1,740.00
		ely Pre-emptible WeekdaysSSSSSSSS		Rate \$35.00 \$100.00 \$100.00 \$100.00 \$100.00						
			a News	Sa/Su 6-7a		:30		NM	20	\$3,060.00
E 27 WLWT10/06 Class of Tim Start Date Week: 10/01/12 Week: 10/08/12 Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	e - Immediat	ely Pre-emptible Weekdays SS SS SS SS		Rate \$65.00 \$175.00 \$175.00 \$175.00 \$175.00						
N 28 WLWT 10/06			news	Sa/su7-8a		:30		ММ	21	\$16,800.00
	ie - Pre-emp	ible with notice	Spots/Week 4 4	<u>Rate</u> \$800.00 \$800.00		. ·				

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Alt Order # Contract / Revision 941244 06259798

Product <u>Estimate #</u> Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/12SS 4	\$800.00						
Week: 10/22/12 10/28/12SS 4	\$800.00				- 1		
Week: 10/29/12 11/04/12SS 5	\$800.00						
E 29 WLWT10/06/12 11/03/12 Access Hollywood Weeker	d 1-2a		:30		NM	5	\$210.00
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Week	Rate				ŀ		
Week: 10/01/12 10/07/121- 1	\$10.00						
Week: 10/08/12 10/14/121- 1	\$50.00 \$50.00				1		
Week: 10/15/12 10/21/121- 1	\$50.00				l		
Week: 10/22/12	\$50.00 \$50.00						
VVCCK. 10/20/12	Sa 10-11a	<u>,</u>	:30		NM	5	\$1,350.00
E 30 WLWT10/06/12 11/03/12 Sa 10-11a News	3a 10-11a		.00				
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekda <u>ys Spots/Week</u>	Rate						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/yveek</u> Week: 10/01/12 10/07/121- 1	\$150.00						
Week: 10/08/12 10/14/121- 1	\$300.00						
Week: 10/15/12 10/21/121- 1	\$300.00						
Week: 10/22/12 10/28/121- 1	\$300.00						
Week: 10/29/12 11/04/121- 1	\$300.00						
E 31 WLWT10/06/12 11/03/12 NBC Saturday Night Live	NBC Saturday Nigh		:30		NM	5	\$4,500.00
Class of Time - Immediately Pre-emptible without notice					ļ		
Start Date End Date Weekdays Spots/Week							
Week: 10/01/12 10/07/121- 1	\$500.00				l l		
Week: 10/08/12	\$1,000.00						
Week: 10/15/12 10/21/121- 1	\$1,000.00						
Week: 10/22/12	\$1,000.00						
Week: 10/29/12 11/04/121- 1	\$1,000.00					_	#0.000.00
E 32 WLWT10/06/12 11/03/12 Sa/Su 6p news	Sa/Su 6p News		:30		NM	5	\$2,600.00
Class of Time - Immediately Pre-emptible without notice	Data				1		
Start Date End Date Weekdays Spots/Week	Rate \$200.00						
VVCCR. 10/01/12	\$600.00				1		
Veek. 10/00/12 10/11/12	\$600.00						
VVEER. 10/13/12 13/21/12	\$600.00				1		
Week: 10/22/12	\$600.00						
E 33 WLWT10/06/12 11/03/12 NBC Saturday Today	Sa8-10a		:30		NM	15	\$5,475.00
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/01/12	\$225.00				1		
Week: 10/08/12 10/14/123- 3	\$400.00						
Week: 10/15/12 10/21/123- 3	\$400.00						
Week: 10/22/12 10/28/123- 3	\$400.00				1		
Week: 10/29/12 11/04/123- 3	\$400.00		·····				
E 34 WLWT10/07/12 11/04/12 Extra Weekend	Extra Weekend		:30		NM	5	\$120.00
Class of Time - Immediately Pre-emptible without notice							
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u>							
Week: 10/01/12 10/07/121	\$20.00						
Week: 10/08/12	\$25.00				1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 06259798 941244 Estimate # <u>Product</u>

Contract Dates 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

Spots/

					_	Spots/	D-4-	Tuna Ca	o to	Amount
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type Sp	ous	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00				ı		
Week: 10/29/12	11/04/12	1	1	\$25.00				NIM	E	¢1 500 00
35 WLWT10/07			T THE PRESS	NBC MEET THE P		:30		NM	5	\$1,500.00
Class of Time	e - Immediat	ely Pre-emptible	without notice	D-4-						
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$300.00						
Week: 10/01/12	10/07/12	1	1	\$300.00						
Week: 10/08/12	10/14/12 10/21/12	1	1	\$300.00						
Week: 10/15/12 Week: 10/22/12	10/21/12	1	1	\$300.00				ı		
Week: 10/29/12	11/04/12	1	1	\$300.00						
			offer NEI	Late News		:30		NM	5	\$3,525.00
E 36 WLWT10/07				Late News		.00				
		ely Pre-emptible Weekdays	Spots/Week	<u>Rate</u>						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	1	1	\$325.00						
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
E 37 WLWT 10/07	7/12 11/04	/12 Sports Ro	ck	Sports Rock		:30		NM	5	\$1,240.00
		tely Pre-emptible		•						
Start Date		Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$40.00						
Week: 10/08/12	10/14/12	1	1	\$300.00				l		
Week: 10/15/12	10/21/12	1	1	\$300.00				1		
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	11	\$300.00					•	#0 00
D 38 WLWT10/07				Extra Weekend		:30		NM	0	\$0.00
Class of Tim	ne - Immedia	tely Pre-emptibl	e without notice						_	#405.00
39 WLWT 10/07	7/12 11/04	/12 The Outd	oorsman	Outdoorsman		:30		NM	5	\$125.00
Class of Tim	ne - Immedia	tely Pre-emptibl	e without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$25.00						
Week: 10/08/12	10/14/12	1	1	\$25.00 \$25.00						
Week: 10/15/12	10/21/12	1	1	\$25.00 \$25.00				1		
Week: 10/22/12	10/28/12	1	1	\$25.00 \$25.00						
Week: 10/29/12	11/04/12	1	<u> </u>			:30		NM	5	\$2,600.00
E 40 WLWT 10/0		l/12 Sa/Su 6p		Sa/Su 6p News		.30		14141	J	Ψ2,000.00
			e without notice	Bato				ļ		
Start Date	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00				l		
Week: 10/01/12	10/07/12	1	1	\$600.00				ŀ		
Week: 10/08/12 Week: 10/15/12	10/14/12	1	1	\$600.00						
Week: 10/13/12	10/21/12	1	1	\$600.00						
Week: 10/29/12	11/04/12	1	1	\$600.00						
E 41 WLWT10/0			Game	NFL		:30		NM	5	\$6,250.00
			le without notice	··· –				j		
Start Date			Spots/Week	Rate				l		
Otali Date	t Line Date									

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WLWT 1700 Young Street Cincinnati, OH 45202

(513)412-5000

Contract / Revision Alt Order # 06259798 941244 Estimate # Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

				Spots/				
*Line Ch Start Date End Date Description		Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amount
Clare Date	Spots/Week	<u>Rate</u> \$250.00						
Week: 10/01/12 10/07/121	1	\$1,500.00						
Week. 10/00/12 10/11/12 =	1	\$1,500.00						
Week: 10/15/12 10/21/121 Week: 10/22/12 10/28/121	1	\$1,500.00						
Week: 10/29/12 11/04/121	1	\$1,500.00						
N 42 WLWT10/07/12 11/04/12 NBC Sunday	Today	Su8-9a		:30		МИ	5	\$7,500.00
Class of Time - Pre-emptible with notice		<i>∞</i>				ı		
Start Date End Date Weekdays	Spots/Week	<u>Rate</u> \$1,500.00						
Week: 10/01/12 10/07/121	1	\$1,500.00						
Week: 10/08/12	1	\$1,500.00						
V CCK. 10/10/12 10/21/12 =	1	\$1,500.00						
Week: 10/22/12 10/28/121 Week: 10/29/12 11/04/121	1	\$1,500.00				1		
VVCCK. TO/25/12 THO WILE -	Sancon	NFL		:30		NM	4	\$10,400.00
E 43 WLWT10/07/12 11/04/12 NFL Regular		INI L		.00				
Class of Time - Immediately Pre-emptible wi	Spots/Week	Rate						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/121	1	\$1,400.00						
Week: 10/08/12 10/14/121	1	\$3,000.00						
Week: 10/15/12 10/21/12	0	\$0.00						
Week: 10/22/12 10/28/121	1	\$3,000.00						
Week: 10/29/12 11/04/121	1	\$3,000.00						
N 44 WLWT10/07/12 11/04/12 Su 9-10a Ne	ws	Su 9-10a		:30		NM	5	\$4,500.00
Class of Time - Pre-emptible with notice		Data				1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$900.00						
VVEER, 10/01/12 10/01/12 =	1	\$900.00						
VVCCR. 10/00/12 10/11/12 =	1	\$900.00						
VVCCR. 10/13/12 10/21/12 2	1	\$900.00						
Week: 10/22/12 10/28/121 Week: 10/29/12 11/04/121	1	\$900.00						
1101112 -		Th10-11p		:30		NM	1	\$1,500.00
45 WLWT10/11/12 10/25/12 Th10-11p Class of Time - Immediately Pre-emptible w	vithout notice							
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12 10/14/121	1	\$1,500.00				_		
Spot Ch Date Range Description		Start/End Time	Weekd		Rate	<u>Type</u>		
1 WLWT 10/08/12-10/14/12 Th10-11p		Th10-11p	T	1 :30	\$ 1,500.00	NM		
Credited	_	00.00						
Week: 10/15/12 10/21/12	0	\$0.00 \$1.500.00						
Week: 10/22/12 10/28/121	11			.20		NM	2	\$2,400.00
E 46 WLWT10/04/12 11/01/12 Th8-9p		Th8-9p		:30		IAIAI	3	Ψ2,400.00
Class of Time - Immediately Pre-emptible w	vithout notice	Rate						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/121	Spots/Week 1	\$400.00						
Week: 10/01/12	Ö	\$0.00						
Week: 10/15/12 10/14/121	1	\$1,000.00						
Week: 10/13/12 10/21/12 Week: 10/22/12 10/28/12	0	\$0.00						
Week: 10/29/12 11/04/121	1	\$1,000.00						
47 WLWT10/09/12 10/23/12 T10-11p		T10-11p		:30		NM	2	\$3,000.00
Class of Time - Immediately Pre-emptible v	without notice					1		
Class of time - immediately Pre-emptible v	VICTOR HOUSE					-		

Contract Dates

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(LINE TRAINSACTIONS. IN - INEW, E - EQUEED,)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise



Contract / Revision Alt Order # 06259798 941244 Estimate # Contract Dates <u>Product</u> OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

					_	Spots		Time Ci	aata	Amount
*Line Ch Start	Date End Da	ate Description)	Start/End Time	Days	Length Week	Rate	Type S _l	JUIS	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	-1	1	\$1,500.00						
Week: 10/15/12	10/21/12		0	\$0.00 \$1,500.00				1		
Week: 10/22/12	10/28/12	-1	l l			.30		NM	5	\$9,500.00
E 48 WLWT10/02		· ·	**************************************	T8-9p		:30		14141	J	φο,οσο.σσ
	e - Immediate	ely Pre-emptible v <u>Weekdays</u>	Spots/Week	Rate						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	-1	1	\$1,500.00						
Week: 10/08/12	10/14/12	-1	1	\$2,000.00						
Week: 10/15/12	10/21/12	-1	1	\$2,000.00				1		
Week: 10/22/12	10/28/12	-1	1	\$2,000.00						
Week: 10/29/12	11/04/12	-1	1	\$2,000.00						
E 49 WLWT10/02		12 T9-10p		T9-10p		:30		NM	2	\$1,200.00
		ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	-1	1	\$400.00						
Week: 10/08/12	10/14/12		0	\$0.00				I		
Week: 10/15/12	10/21/12	-1	1	\$800.00	Mookd	avs Length	Ra <u>te</u>	Туре		
	<u>ate Range</u>	Description	Ī	Start/End Time	Weekda -Tu		\$ 800.00	NM		
2 WLWT 10	0/15/12-10/21	1/12 T9-10p		T9-10p	-1u	.==== .50	φοσο.σσ	, ,,,,,		
Credited			0	\$0.00						
Week: 10/22/12	10/28/12		0 1	\$800.00						
Week: 10/29/12	11/04/12	-1	I			:30		NM	2	\$2,000.00
50 WLWT10/10				W10-11p		.50			_	4 _,
Class of Tim		ely Pre-emptible	without notice	Poto						
Start Date		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00						
Week: 10/08/12	10/14/12	1	Ö	\$0.00				1		
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1	1	\$1,000.00				Į.		
			<u>.</u>	W9-10p		:30		NM	2	\$2,000.00
51 WLWT10/0		/12 W9-10p	ith aut nation	VV 3-10p		.55		1		
		tely Pre-emptible Weekdays	Spots/Week	Rate						
Start Date Week: 10/01/12	End Date 10/07/12	1	1	\$1,000.00				i		
	ate Range	Descriptio	n	Start/End Time	<u>Weekd</u>	ays Length	Rate	<u>Type</u>		
	0/01/12-10/0			W9-10p	W-	:30	\$1,000.00	NM		
Credited										
Week: 10/08/12	10/14/12		0	\$0.00				ı		
Week: 10/15/12	10/21/12	1	1	\$1,000.00						
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	1	11	\$1,000.00					-	ድድ በ
52 WLWT 10/0				5-6a		:30		MM	5	\$625.00
Class of Tin		tely Pre-emptible	without notice	Dete						
Start Date		Weekdays 1	Spots/Week	<u>Rate</u> \$125.00						
Week: 10/08/12	10/14/12	1	1	\$125.00				l		
Week: 10/15/12	10/21/12	1	1	\$125.00						
Week: 10/22/12	10/28/12	1	1	\$125.00						
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	1	1	\$125.00						
			<u> </u>	6-7a		:30		NM	5	\$4,000.00
N 53 WLWT 10/0			•	U-1 a						
Class of Tir	ne - Pre-emp	tible with notice						•	•	

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Alt Order #



1700 Young Street Cincinnati, OH 45202 (513)412-5000

	941244 /	06259798
Contract Dates 10/02/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1537
Advertiser	Origi	nal Date / Revision

09/28/12 / 09/28/12 Obama/D/President

Contract / Revision

				<u> </u>		Spots/				
*Lima Ch Start [Data End Di	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S _l	pots	Amount
and the second s	المستانية والمستنادية والمستنادي	ببوا الكبار كالتابي كالتابي وكالتابي	Spots/Week	Rate			The testing of the second section of			
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/13/12	10/21/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
Week: 11/05/12	11/11/12	1	1	\$800.00						
N 54 WLWT 10/08/		2 NBC Today	/ Show	7-9a		:30		NM	20	\$24,000.00
Class of Time	- Pre-emptil	ble with notice								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	4	4	\$1,200.00				ľ		
Week: 10/15/12	10/21/12	4	4	\$1,200.00						
Week: 10/22/12	10/28/12	4	4	\$1,200.00						
Week: 10/29/12	11/04/12	4	4	\$1,200.00						
Week: 11/05/12	11/11/12	4	4	\$1,200.00				NM	5	\$125.00
55 WLWT10/08				430-5a		:30		INIVI	J	Ψ123.00
		ely Pre-emptible	Spots/Week	<u>Rate</u>						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	1	\$25.00						
	10/14/12	1	1	\$25.00				ļ		
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12 Week: 10/29/12	11/04/12	1	1	\$25.00				1		
Week: 11/05/12	11/04/12	1	1	\$25.00						
N 56 WLWT10/08			v Show II	9-10a		:30		MM	5	\$4,000.00
		ible with notice	•							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00				l l		
Week: 10/22/12	10/28/12	1	1	\$800.00				1		
Week: 10/29/12	11/04/12	1	1	\$800.00						
Week: 11/05/12	11/11/12	1	1	\$800.00				N 18.4	-	\$2,000.00
N 57 WLWT10/08			ay Show III	10-11a		:30		MM	5	\$2,000.00
	e - Pre-empl	ible with notice	Custs Miles of	Date						
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00						
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00						
Week: 10/22/12	10/28/12	1	1	\$400.00						
Week: 10/29/12	11/04/12 11/11/12	1	1	\$400.00				l l		
Week: 11/05/12 58 WLWT10/08				STEVE HARVEY	С	:30		МИ	5	\$500.00
Olega of Tim	o Immodia	taly Pre-emptihl	e without notice					1		
Start Date		Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$100.00						
Week: 10/15/12	10/21/12	1	1	\$100.00						
Week: 10/22/12	10/28/12	1	1	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00						
Week: 11/05/12	11/11/12	1	1	\$100.00						<u> </u>
59 WLWT10/0	8/12 11/05		M-F news	12-1230p		:30		NM	5	\$750.00
Class of Tin <u>Start Date</u>			e without notice Spots/Week	Rate						

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www.wlwt.com

Alt Order # Contract / Revision 06259798 941244

Estimate # Contract Dates Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

						Spots/				
*Lima Ch Start [Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
*Line Ch Start L Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$150.00						
Week: 10/15/12	10/21/12	1	1	\$150.00						
Week: 10/22/12	10/28/12	1	1	\$150.00				i		
Week: 10/29/12	11/04/12	1	1	\$150.00				i		
Week: 11/05/12	11/11/12	1	1	\$150.00					_	******
N 60 WLWT 10/08/	/12 11/05/	12 1230-1p		1230-1p		:30		NM	5	\$4,000.00
Class of Time	e - Pre-emptil	ble with notice	0 (1114)	Data				- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$800.00				l l		
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
Week: 11/05/12	11/11/12	1				:30		NM	5	\$875.00
61 WLWT 10/08		-		1-2p		.50				
		ely Pre-emptible Weekday <u>s</u>	Spots/Week	Rate						
Start Date Week: 10/08/12	End Date 10/14/12	1	1	\$175.00				l l		
Week: 10/15/12	10/14/12	1	1	\$175.00						
Week: 10/13/12	10/28/12	1	1	\$175.00				1		
Week: 10/29/12	11/04/12	1	1	\$175.00				- 1		
Week: 11/05/12	11/11/12	1	1	\$175.00						
62 WLWT10/08		/12 2-3p		2-3p		:30		MM	5	\$875.00
Class of Tim	e - Immediat	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/08/12	10/14/12	1	1	\$175.00				i		
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00				1		
Week: 11/05/12	11/11/12	1	1	\$175.00		.20		NM	5	\$1,500.00
63 WLWT10/08	3/12 11/05			Judge Judy		:30		MINI	3	ψ1,000.00
		tely Pre-emptible	Spots/Week	R <u>ate</u>				a de la companya de l		
Start Date	End Date 10/14/12	<u>Weekdays</u> 1	<u> </u>	\$300.00				9.00		
Week: 10/08/12 Week: 10/15/12	10/14/12	1	1	\$300.00				1		
Week: 10/13/12	10/21/12	1	1	\$300.00				ì		
Week: 10/29/12	11/04/12	1	1	\$300.00				1		
Week: 11/05/12	11/11/12	1	1	\$300.00						
64 WLWT 10/0		7/12 DR OZ E	-	4PM-5PM		:30		MM	5	\$1,500.00
Class of Tim	ne - Immedia	tely Pre-emptibl	e without notice							
Start Date		Weekdays	Spots/Week	Rate				1		
Week: 10/08/12	10/14/12	1	1	\$300.00				l		
Week: 10/15/12	10/21/12		1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12		1	\$300.00						
Week: 11/05/12	11/11/12		1	\$300.00				NIN#	5	\$5,000.00
N 65 WLWT10/0				5-530p		:30		NM	J	ψυ,υυυ.υυ
		otible with notice <u>Weekdays</u>	Spots/Weel	k Rate						
Start Date	End Date	y roomadyo		_						

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otherwise, on contracts, insertion orders, copy instructions or any correspondence when such contract with the above terms and conditions. Four weeks advance cancellation middle is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

Contract / Revision Alt Order # 06259798 941244

Estimate # Product Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/28/12 / 09/28/12 Obama/D/President

44 44 44 144 C.OO.				Obai	naibiFies	Siderit				
						Spots/				
*Line Ch Start [Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	TypeSp	ots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12	1	1	\$1,000.00				l l		
Week: 10/22/12	10/28/12	1	1	\$1,000.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00				1		
Week: 11/05/12	11/11/12	1	1	\$1,000.00				NM	5	\$5,000.00
N 66 WLWT 10/08/			- news	530-6p		:30		14101	J	40,000
	e - Pre-empti	ble with notice	Spots/Week	Rate				i i		
Start Date	End Date	<u>Weekdays</u> 1	<u> 5pois/vveek</u> 1	\$1,000.00				f		
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12	1	1	\$1,000.00						
Week: 10/22/12	10/28/12	1	1	\$1,000.00				ł		
Week: 10/29/12	11/04/12	1	1	\$1,000.00						
Week: 11/05/12	11/11/12			6-630p		:30		NM	5	\$5,000.00
N 67 WLWT10/08		12 6-630p M- ible with notice	r news	0-030р						
	e - Pre-empt End Date	Weekdays	Spots/Week	<u>Rate</u>						
Start Date Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12	1	1	\$1,000.00				1		
Week: 10/22/12	10/28/12	1	1	\$1,000.00				1		
Week: 10/29/12	11/04/12	1	1	\$1,000.00						
Week: 11/05/12	11/11/12	1	1	\$1,000.00						
N 68 WLWT10/08		/12 11-1135p	M-Su	11-1135p		:30		NM	5	\$8,500.00
		tible with notice								
Start Date		Weekdays	Spots/Week	Rate				- 1		
Week: 10/08/12	10/14/12	1	1	\$1,700.00						
Week: 10/15/12	10/21/12	1	1	\$1,700.00						
Week: 10/22/12	10/28/12	1	1	\$1,700.00						
Week: 10/29/12	11/04/12	1	1	\$1,700.00				1		
Week: 11/05/12	11/11/12	1	1	\$1,700.00			<u>.</u>	NM	5	\$2,000.00
69 WLWT10/0	8/12 11/05			1135-1237a		:30		MINI	9	Ψ2,000.00
Class of Tin	ne - Immedia	itely Pre-emptibl	e without notice	Pato				1		
Start Date		Weekdays	Spots/Week	. <u>Rate</u> \$400.00				I.		
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00				l		
Week: 10/22/12	10/28/12		1	\$400.00						
Week: 10/29/12	11/04/12		1	\$400.00				1		
Week: 11/05/12	11/11/12				·····	:30		NM	5	\$875.00
70 WLWT 10/0	8/12 11/0		ht w/Jimmy Fallo	1237-1000				1		
		ately Pre-emplib e Weekdays	le without notice Spots/Weel	∢ <u>Rate</u>						
Start Date	<u>End Date</u> 10/14/12		1	\$175.00						
Week: 10/08/12	10/14/12	· .	1	\$175.00				ı		
Week: 10/15/12	10/21/12		1	\$175.00						
Week: 10/22/12	11/04/12		1	\$175.00						
Week: 10/29/12	11/11/12		1	\$175.00						
Week: 11/05/12		5/12 NBC Ca	rson Daly	Carson Daly		:30		NM	5	\$250.00
71 WLWT10/0										
Class of Tii <u>Start Dat</u>	me - Immedi <u>e End Dat</u>	ately Pre-emplit e <u>Weekdays</u>	ole without notice Spots/Wee	<u>k Rate</u>				1		

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Class of Time - Immediately Pre-emptible without notice

Contract / Revision Alt Order # 941244 06259798 Contract Dates Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			V. J.
Week: 10/08/12 10/14/12 1 1	\$50.00			
Week: 10/15/12 10/21/12 1 1	\$50.00			
Week: 10/22/12 10/28/12 1 1	\$50.00			
Week: 10/29/12 11/04/12 1 1	\$50.00			
Week: 11/05/12 11/11/12 1 1	\$50.00			0405.00
72 WLWT11/06/12 11/06/12 5-6a news	5-6a	:30	NM 1	\$125.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	\$125.00			
73 WLWT 11/06/12 11/06/12 NBC Today Show	7-9a	:30	NM 1	\$350.00
Class of Time - Immediately Pre-emptible without notice	1-3a	.50	TVIVI	Ψοσο.σο
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 -1 1	\$350.00			
74 WLWT11/06/12 11/06/12 NBC Today Show III	10-11a	:30	NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice			1	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 11/05/12 11/11/12 -1 1	\$175.00			
75 WLWT11/06/12 11/06/12 12-1230p M-F news	12-1230p	:30	NM 1	\$150.00
Class of Time - Immediately Pre-emptible without notice				
Start Date	Rate			
Week: 11/05/12 11/11/12 -1 1	\$150.00			. •
76 WLWT11/06/12 11/06/12 Days of Our Lives	1-2p	:30	NM 1	\$175.00
Class of Time - Immediately Pre-emptible without notice	5 .			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$175.00			
		.20	NM 1	\$300.00
77 WLWT11/06/12 11/06/12 JUDGE JUDY EF	Judge Judy	:30	NM 1	φ300.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	\$300.00			
78 WLWT11/06/12 11/06/12 5-530p M-F news	5-530p	:30	NM 1	\$425.00
Class of Time - Immediately Pre-emptible without notice	о осор			,
Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 11/05/12 11/11/12 -1 1	\$425.00			
79 WLWT11/06/12 11/06/12 6-630p M-F news	6-630p	:30	NM 1	\$600.00
Class of Time - Immediately Pre-emptible without notice			j	
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 11/05/12 11/11/12 -1 1	\$600.00			
E 80 WLWT10/03/12 10/03/12 M-F POLITICAL PROGRA	MN7p-11p	:30	NM 1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice	_			
Start Date End Date Weekdays Spots/Week	Rate \$1.335.00			
VVECK. 10/01/12 10/01/12 W	\$1,325.00	.20	NIM 4	£4 225 00
E 81 WLWT10/11/12 10/11/12 M-F POLITICAL PROGRA	IVII\/p-11p	:30	NM 1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice	Rate		1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	\$1,325.00			
E 82 WLWT10/16/12 10/16/12 M-F POLITICAL PROGRA		:30	NM 1	\$1,325.00
Class of Times Immediately Dra amphible without notice	147P 11P	.55		Ţ.,OZO.50

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Contract / Revision Alt Order # 941244 06259798

Product Estimate # Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/28/12 / 09/28/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ys Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				The second secon
Week: 10/15/12 10/21/12 -T 1	\$1,325.00				
E 83 WLWT10/22/12 10/22/12 M-F POLITICAL PROGRAM	√√√ 7p-11p	:30	NM	1	\$1,325.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$1,325.00				
84 WLWT 10/21/12 10/21/12 BENGALS GAME 10/21	BENGALS GAME	:30	NM	1	\$14,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$14,000.00				
N 85 WLWT10/02/12 10/05/12 NBC Today Show III	10-11a	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$400.00		. 13.4		#4 200 00
N 86 WLWT10/02/12 10/05/12 STEVE HARVEY DAY	STEVE HARVEY [:30	NM	4	\$1,200.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$300.00				M4 COO OO
N 87 WLWT10/02/12 10/05/12 2-3p	2-3p	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$400.00				\$4,000,00
N 88 WLWT 10/02/12 10/05/12 6-630p M-F news	6-630p	:30	MM	4	\$4,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$1,000.00			9	\$7,200.00
N 89 WLWT10/02/12 10/05/12 6-7a news	6-7a	:30	NM	9	\$7,200.00
Class of Time - Pre-emptible with notice Start Date	\$800.00		NIN /	16	\$19,200.00
N 90 WLWT10/02/12 10/05/12 NBC Today Show	7-9a	:30	NM	10	\$19,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 16	\$1,200.00	20	NM	4	\$3,200.00
N 91 WLWT10/02/12 10/05/12 NBC Today Show II	9-10a	:30	IAIAI	4	ψυ,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$800.00				0510 000 00
		Totals		825	\$510,330.00

Time Period	# of Spots	Gross Amount	Net Amount	
10/01/12 -10/28/12	628	\$388,955.00	\$330,611.75	
10/29/12 -11/06/12	197	\$121,375.00	\$103,168.75	
Totals	825	\$510,330.00	\$433,780.50	

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WLWT 1700 Young Street (513)412-5000

Cincinnati, OH 45202

Contract / Revision Alt Order# 941244 06259798 Contract Dates Product Estimate # 10/02/12 - 11/06/12 **OBAMA FOR AMERICA 1537**

Advertiser Original Date / Revision 09/28/12 / 09/28/12 Obama/D/President

Signature:	Date:	